

SUMMARY

My name is Alex and I have been an artist my entire life. I have always had a creative mind so when I went to college, I decided to pursue a career doing what I loved and earned my bachelors degree in design at Eastern Illinois University. As my career as a designer began to progress, I wanted to not only design my projects but have the knowledge and ability to build them out, so I decided to pursue web development after graduating. I was now able to design beautiful layouts and develop them too. As I learned more about web development, I became very interested on how people used websites and started learning analytics, website testing and UI/UX principles and best practices. My career quickly evolved into the hybrid Designer, Front End Developer, UI/UX Designer I am today. With almost 10 years of experience and a lifetime of creative knowledge, I love generating creative ideas and bringing them to life from beginning to end. I enjoy problem solving and thinking outside the box to find the best and easiest solutions to any problem that comes my way. Currently I am employed as a UI/UX Web Designer, but I'm always looking for new ways to expand my creative ability.

WORK EXPERIENCE

Spark Hire, Inc.

2013-Current

Northbrook, IL 60062
UI/UX Web Designer

As the UI/UX Designer, I take a creative approach in designing and developing the marketing website for Spark Hire. Since I began at Spark Hire I have completely rebranded the entire website to create an easy to use, transparent website that helps drive sales and build company revenue with methodical design and great marketing. As a hybrid designer/developer I do everything from print to mobile to web design along with front end development. Basically anything creative I am involved with. I also have a strong influence on our web application, designing our interface to create an easy to use platform and making simple and understandable for our users. Working with a team of developers I whiteboard, wireframe and conceptualize each feature to make sure our UI/UX is flawless before launching. I am also involved in a lot of web and mobile testing to oversee that our product gets launched without error. I take pride in my work at Spark Hire and am proud to have been able to help build the company from it's early stages of development to what it is today.

SurePayroll, Inc.

2011-2013

Glenview, IL 60025
Graphic/Web Designer

As the only in-house designer, I was the creative backbone to SurePayroll. I handled all the design from print to web, working on the Marketing Communications and Web Development Team. While working there I increased my knowledge of Online Marketing and best practices for User Interface and User Experience. I gained a lot of insight working with a wide variety of job specialists including Marketing Managers, Copywriters, SEO Managers, Web Developers, Account Managers, PPC Managers, Email Specialists and Corporate Executives where we developed new creative projects and helped drive revenue to the company. I acquired a lot of UI/UX knowledge working with the Web Development team where we did a large amount of website testing and optimizing to produce high converting landing pages and web pages. Working in a larger and more corporate environment, I obtained a lot of the skills and knowledge that I continue to use to this day.

Articulate Promotions

2010-2011

Cary, IL 60013
Graphic/Web Designer

Managed and oversaw the graphic and web design department while maintaining, updating and building new websites in a creative and proficient manner.

Adrenaline Sports Management

Freelance

Cary, IL 60013
Graphic/Web Designer

I took a creative approach in maintaining, managing and designing websites for ASM's running events while handling any creative design tasks needed from print to web work. I also managed a team of designers for our summer and winter intern program. After leaving the company to pursue new opportunities, I continued doing freelance projects with ASM where I began designing and developing new websites.

EDUCATION

Eastern Illinois UniversityCharleston, IL 61920
Bachelor of Arts in Graphic Design
Courses in: Typography, Visualization Studies, Motion Graphics, Web Design, Flash, Drawing, Painting, Life Drawing, 2D Design, and 3D Design,**Harper College**Palatine, IL 60067
Earning a Web Development Certificate
Courses in: Web Development, HTML/CSS, and JavaScript

TECHNICAL SKILLS

Adobe Creative Suite Master
Experienced Front End Web Developer
Analytics and Website Testing
User Interface and User Experience
Landing Page Optimization
Print, Web, Motion Design
Online Marketing and SEO
Git, HTML, CSS, Sass, Bootstrap

